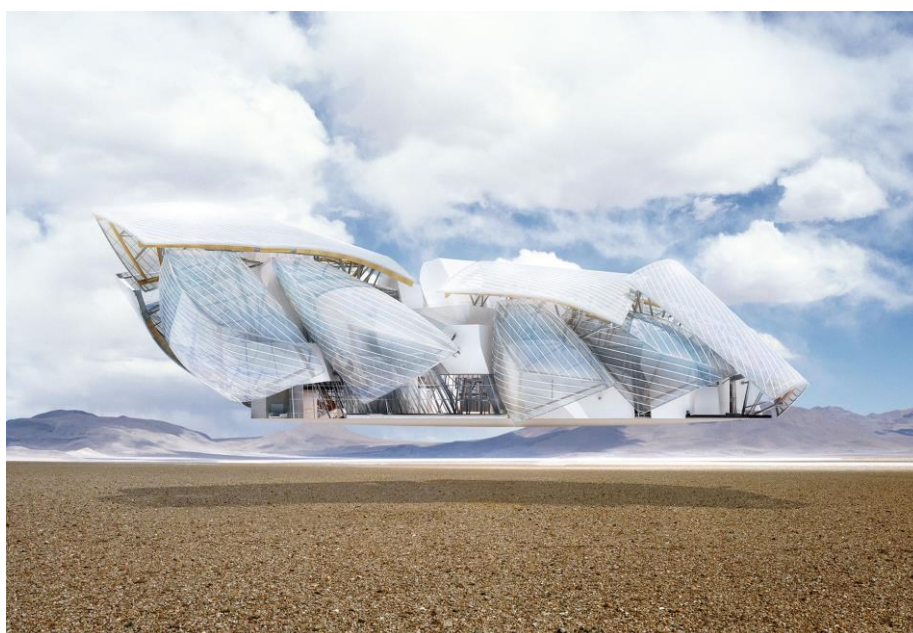


*FONDATION LOUIS VUITTON BUILDING IN PARIS BY FRANK
GEHRY
WITH THE PARTICIPATION OF DANIEL BUREN*

27th May - 26th November 2016



© Jean Larivière for Fondation Louis Vuitton

*"I dream of designing a magnificent sailing ship for Paris,
symbolising France's deep inclination to culture." Frank Gehry*

26th May 2016 - Espace Louis Vuitton Venice inaugurates the "*Fondation Louis Vuitton Building in Paris by Frank Gehry, with the participation of Daniel Buren*" exhibition. A true immersion into the creative and technical process that is behind the creation of the Fondation Louis Vuitton building. "*I dream of designing a magnificent sailing ship for Paris, symbolising France's deep inclination to culture*": this is the philosophy behind the exhibition that traces the architectural designs of Frank Gehry, winner of the Pritzker Prize in 1989.

An unprecedented selection of handcrafted works, sketches and *maquette* created by Studio Gehry in Los Angeles illustrates the Fondation Louis Vuitton project, commissioned by Bernard Arnault, President and CEO of LVMH, which opened to the public in Paris on October the 27th 2014. A place that has already become a

reference point for contemporary French and international artistic creation, the Fondation encourages and promotes contemporary artistic creation and French and international modern art in all its forms.

The exhibition presents a selection of scale models made for the project by Gehry Partners Studio. They are arranged in groups and trace the study of the building's different aspects: integration to the site, architectural program, project's design, interior spaces, «iceberg» and glass sails.

The models are grouped in such a way as to evoke schools of fish, symbols that are very dear to Frank Gehry. The works seem to float in a liquid atmosphere, with a dynamic movement marked by a striking video, made with the use of drones to provide a non-anthropometric vision of the building.

The proposed route for visitors reflects the building itself, full of detours and discoveries, inviting them to an immersion into the design of Frank Gehry, to discover the genesis of this monument that enriches the architectural heritage of Paris and has already welcomed over 1 million visitors.

Presented for the first time in Paris for the inauguration of the Fondation Louis Vuitton, the exhibition has been especially re-designed by Gehry Partners for the Espace Louis Vuitton in Venice.

This traveling exhibition, which is part of the program of events organized by the Fondation called "Beyond the Walls", tells not only the stunning architecture of the building, but also the other activities of the Fondation. Among them, the temporary exhibitions recounted from a contemporary or historical point of view; presentations of the Fondation's collection and the concerts that have animated the Auditorium.

As part of the exhibition, Daniel Buren has created a special installation for the Espace Louis Vuitton windows in Venice. The work echoes his latest work entitled "*Observatory of Light*", created for the Fondation in Paris and unveiled on 11th May. Installed on the iconic glass sails of the Fondation, the work offers a new and fascinating perception of the building.

On this occasion, Rome's Louis Vuitton Spazio Etoile too will present a program dedicated to Fondation Louis Vuitton, in line with the Venetian Espace.

Frank Gehry

Born in Owen Goldberg, Toronto, Canada on 28th February 1929. He studied both at the University of Southern California and Harvard University. His studio is based in Los Angeles since the '60s. He is one of the most acclaimed architects of the twentieth century and is best known for the unusual use of postmodern materials and shapes. Gehry moved to Los Angeles in 1949 and engaged in various jobs during his college period. He later started courses at Harvard without completing them, moving

back to California and making a name for himself with his "Easy Edges" line of cardboard furniture. The line was sold between 1969 and 1973. In recent years, Gehry has also taught architecture at Columbia University, Yale and at the University of Southern California. He was also a member of the USC School of Architecture. Of all the awards received, in 1989 he was awarded the prestigious Pritzker Prize, an award given to a still-living architect "Whose works have demonstrated a perfect combination of talent, vision and commitment, producing a significant contribution to humanity through the art of architecture."

Daniel Buren

Born in Boulogne-Billancourt, France on 25th March 1938, he graduated from the Ecole Nationale Supérieure des Métiers d'Art in Paris in 1960. He began to paint and create sculptures in the early '60s.

He is a highly-acclaimed French conceptual artist and his works include sculptures, paintings and installations. He earned a reputation among artists in Paris with the B.M.P.T. group (the initials of Buren, Mosset, Parmentier and Toroni) in 1966-67 and continues to increase his reputation among critics. Starting from the '90s, his work has always focused more towards the architectural world, using fencings and grids and glass structures. An example is the installation for Monumenta at the Grand Palais in Paris (2012). He represented France at the Venice Biennale in 1986.

Fondation Louis Vuitton

Designed by Frank Gehry and inaugurated on 27th October 2014, Fondation Louis Vuitton is the natural progression of the interaction and commitment of Louis Vuitton in the art world. Since its establishment in 1854, Maison Louis Vuitton has maintained stable and profitable relations with the art world in general, working and engaging artistic talents of every generation. The Fondation is a corporate foundation and private cultural initiative dedicated to art and artists: its mission is to encourage and promote contemporary artistic creation and modern French and international art in all its forms. The Fondation building includes exhibition galleries dedicated to permanent exhibitions, temporary exhibitions and commissions. It is also provided with a "flexible" auditorium dedicated to the presentation of events and multidisciplinary performances. Since its opening in October 2014 at the Jardin d'Acclimatation, in the northern part of the Bois de Boulogne in Paris, Fondation Louis Vuitton has hosted various exhibitions, both temporary and permanent.

Alongside the permanent exhibitions dedicated to a common theme, Fondation Louis Vuitton has created a regular schedule of temporary exhibitions declined in contemporary projects or historical perspectives. The personal exhibition of Olafur Eliasson entitled "Contact", was presented in December 2014 as an accompaniment to the second stage of the Foundation program, followed by the "Les Clefs d'une Passion" choir housed until the summer of 2015. The third phase was dedicated to another perspective, focused on music, sound and the pop movement: among the works exhibited, the ones of artists such as Marina Abramovic, Jean-Michel Basquiat, Bertrand Lavier, Richard Prince and Andy Warhol.

Espace Louis Vuitton Venice

Inaugurated in June 2013 with the aim of promoting a dialogue between contemporary art and the historic and artistic heritage of the Serenissima Republic, Espace Louis Vuitton Venice has hosted six exhibitions to date.

Espace Louis Vuitton Venice has established an innovative dialogue between the contemporary art scene and classical art, helping to celebrate the extraordinary vitality and modernity and returning works often forgotten to Venice in two ways: in the rediscovery, made possible by the restoration, that makes them once again accessible to the general public and in the re-interpretation provided by contemporary art.

The comparison between the art of yesterday and today started with the "Where Should Othello Go?" exhibition, which proposed the face-to-face between "The Death of Othello" (1866) by Pompeo Molmenti and the installation "Strawberry, Ecstasy, Green" by Tony Oursler (2013), revealing an explosion of unexpected and allied matches; it then continued with "Renaissance", in which Vittore Carpaccio and Bill Viola explored the theme of the Nativity and the passion of Christ, and was followed by the romanticism of the Cayer de voyage by Mariano Fortuny and Jiro Taniguchi in "Sguardi incrociati a Venezia". In 2015, new dialogues and discussions have seen the Venice Espace hosting the references between "The optic views of the sixteenth century period and Olafur Eliasson", the lunettes by Francesco Hayez and creations by Tilo Schulz, up to the last exhibition, that combined three worlds, the eighteenth century of Andrienne's dress belonging to a Venetian lady and revived in a contemporary version by the students of the Experimental Centre of Cinematography in Rome under the supervision of Oscar winner Piero Tosi and of maestro Maurizio Millenotti and by the creation of contemporary artist Movana Chen.

From 2016, the Espace Louis Vuitton Venice began a new course that will see its spaces host the great contemporary art in programs created by Fondation Louis Vuitton for the Paris space and for the Espace Louis Vuitton in Tokyo, Monaco, Beijing and Venice.

Fondation Louis Vuitton Building in Paris by Frank Gehry exhibition

Espace Louis Vuitton Venezia, Calle del Ridotto 1353, 30124 Venice

From 27th May to 26th November: exhibition opened to the public

Open from 10 am to 7.30 pm, Monday to Saturday and on Sunday from 10.30 am to 7.30 pm

High resolution images available from

[FTP LINK](#)

For further information:

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